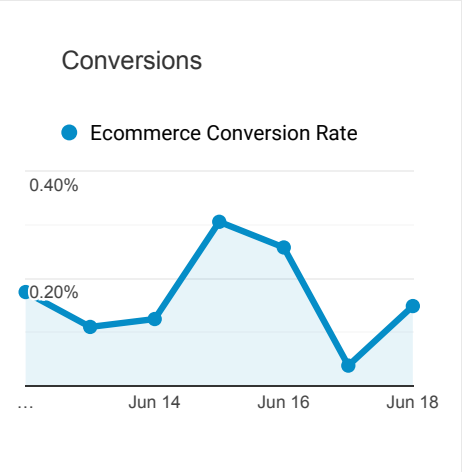
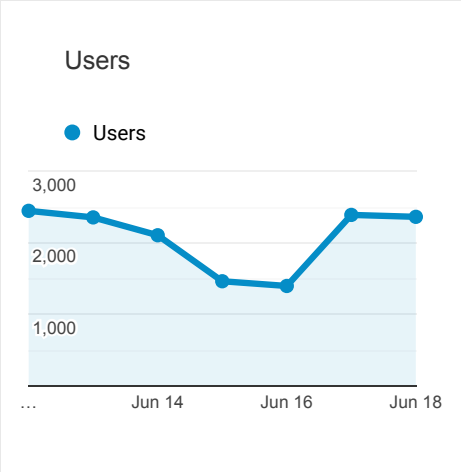
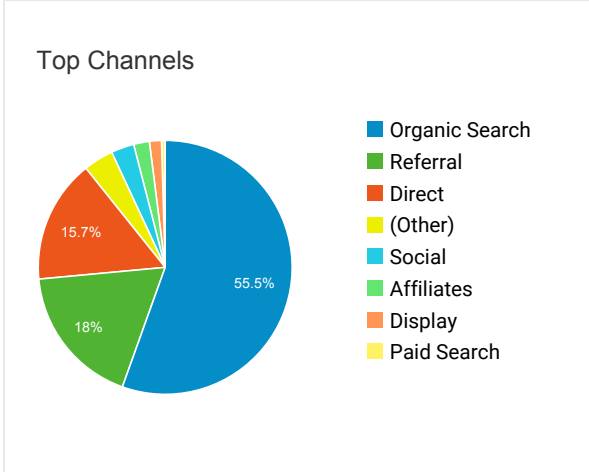


Acquisition Overview

**All Users**  
100.00% Users

Jun 12, 2019 - Jun 18, 2019

Primary Dimension: **Default Channel Grouping** Conversion: **eCommerce**



	Acquisition			Behavior			Conversions		
	Users ↓	New Users ↓	Sessions ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓	Ecommerce Conversion Rate ↓	Transactio... ↓	Revenue ↓
	13,216	11,140	16,576	40.99%	4.74	00:03:17	0.15%	25	\$1,134.24
1 Organic Search	7,657	<div style="width: 60%;"></div>		47.43%	<div style="width: 60%;"></div>		0.21%	<div style="width: 100%;"></div>	
2 Referral	2,491	<div style="width: 15%;"></div>		24.58%	<div style="width: 25%;"></div>		0.00%	<div style="width: 0%;"></div>	
3 Direct	2,172	<div style="width: 10%;"></div>		33.27%	<div style="width: 40%;"></div>		0.19%	<div style="width: 90%;"></div>	
4 (Other)	526	<div style="width: 5%;"></div>		29.97%	<div style="width: 35%;"></div>		0.17%	<div style="width: 80%;"></div>	
5 Social	404	<div style="width: 2%;"></div>		53.80%	<div style="width: 50%;"></div>		0.00%	<div style="width: 0%;"></div>	
6 Affiliates	277	<div style="width: 1%;"></div>		60.13%	<div style="width: 70%;"></div>		0.00%	<div style="width: 0%;"></div>	
7 Display	211	<div style="width: 0.5%;"></div>		75.32%	<div style="width: 90%;"></div>		0.00%	<div style="width: 0%;"></div>	
8 Paid Search	65	<div style="width: 0.2%;"></div>		52.50%	<div style="width: 45%;"></div>		0.00%	<div style="width: 0%;"></div>	

To see all 8 Channels click [here](#).