

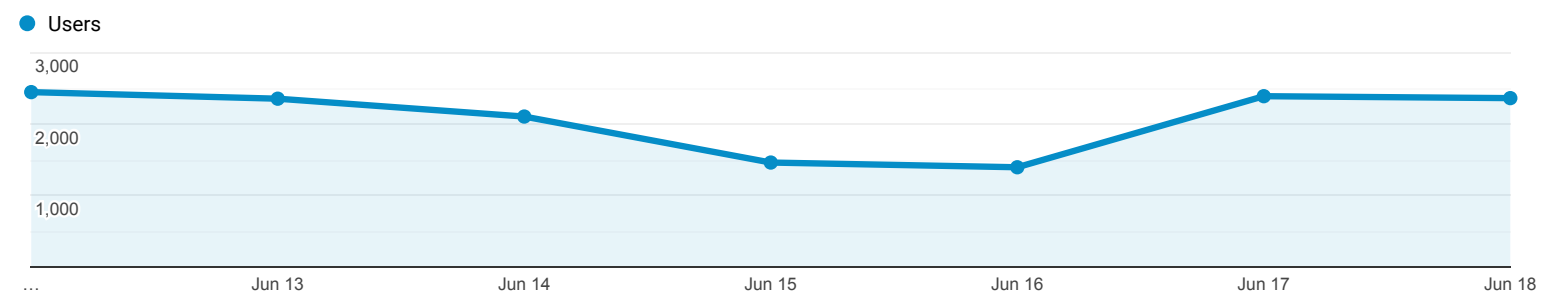
New vs Returning

All Users
100.00% Users

Jun 12, 2019 - Jun 18, 2019

Explorer

Summary



User Type	Acquisition			Behavior			Conversions eCommerce		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	13,216 <small>% of Total: 100.00% (13,216)</small>	11,156 <small>% of Total: 100.14% (11,140)</small>	16,576 <small>% of Total: 100.00% (16,576)</small>	40.99% <small>Avg for View: 40.99% (0.00%)</small>	4.74 <small>Avg for View: 4.74 (0.00%)</small>	00:03:17 <small>Avg for View: 00:03:17 (0.00%)</small>	25 <small>% of Total: 100.00% (25)</small>	\$1,134.24 <small>% of Total: 100.00% (\$1,134.24)</small>	0.15% <small>Avg for View: 0.15% (0.00%)</small>
1. New Visitor	11,014 <small>(75.12%)</small>	11,156 <small>(100.00%)</small>	11,156 <small>(67.30%)</small>	43.51%	4.39	00:02:48	14 <small>(56.00%)</small>	\$573.37 <small>(50.55%)</small>	0.13%
2. Returning Visitor	3,648 <small>(24.88%)</small>	0 <small>(0.00%)</small>	5,420 <small>(32.70%)</small>	35.81%	5.47	00:04:17	11 <small>(44.00%)</small>	\$560.87 <small>(49.45%)</small>	0.20%

Rows 1 - 2 of 2